



CONSTRUCTING
THE EUROPE
OF TOMORROW

CECE Business Barometer
September 2019



COMMITTEE FOR EUROPEAN
CONSTRUCTION EQUIPMENT

CECE Business Barometer Summary

September 2019

Business Climate and Sales in Europe:

- The end of the boom is there, as business climate index touches the neutral line
- Sales growth on the European market came to a halt in September

Incoming Orders past month:

- Incoming orders decreased substantially in September compared to the previous year
- No differences between European and international markets observable

Expectations for the next 6 months:

- For the first time in four years, a majority of companies expects business declines
- Expectations for the UK market drop sharply amid recent Brexit turmoil
- Components manufacturers are the most pessimistic sub-group of companies

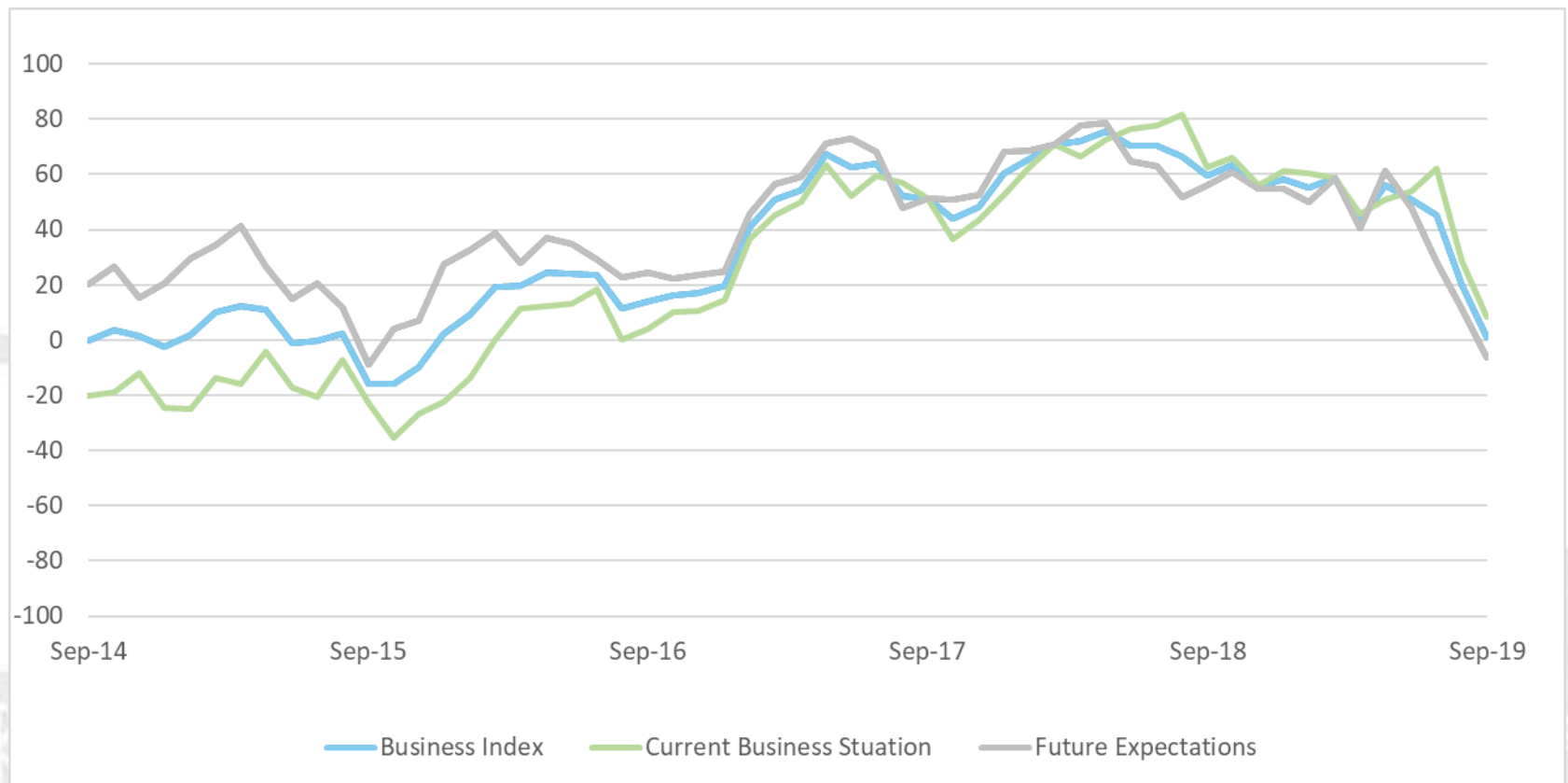
Factors limiting demand:

- Macroeconomic climate and construction industry demand affect demand most negatively
- Availability of components and production capacities are no longer an issue

Capacity utilization:

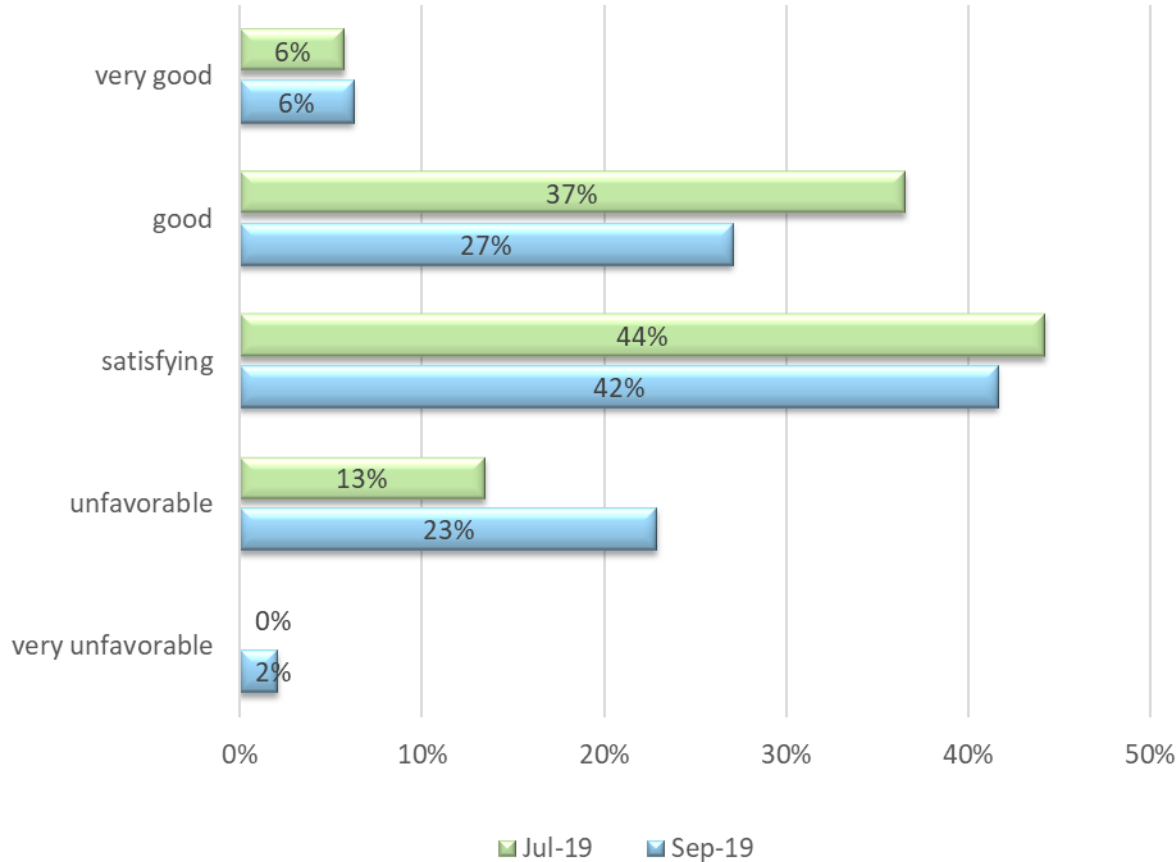
- Average capacity utilization stays on healthy levels, as two out of three manufacturers still have a utilization rate of at least 80%

CECE Business Climate Index



Source: CECE Business Barometer September 2019

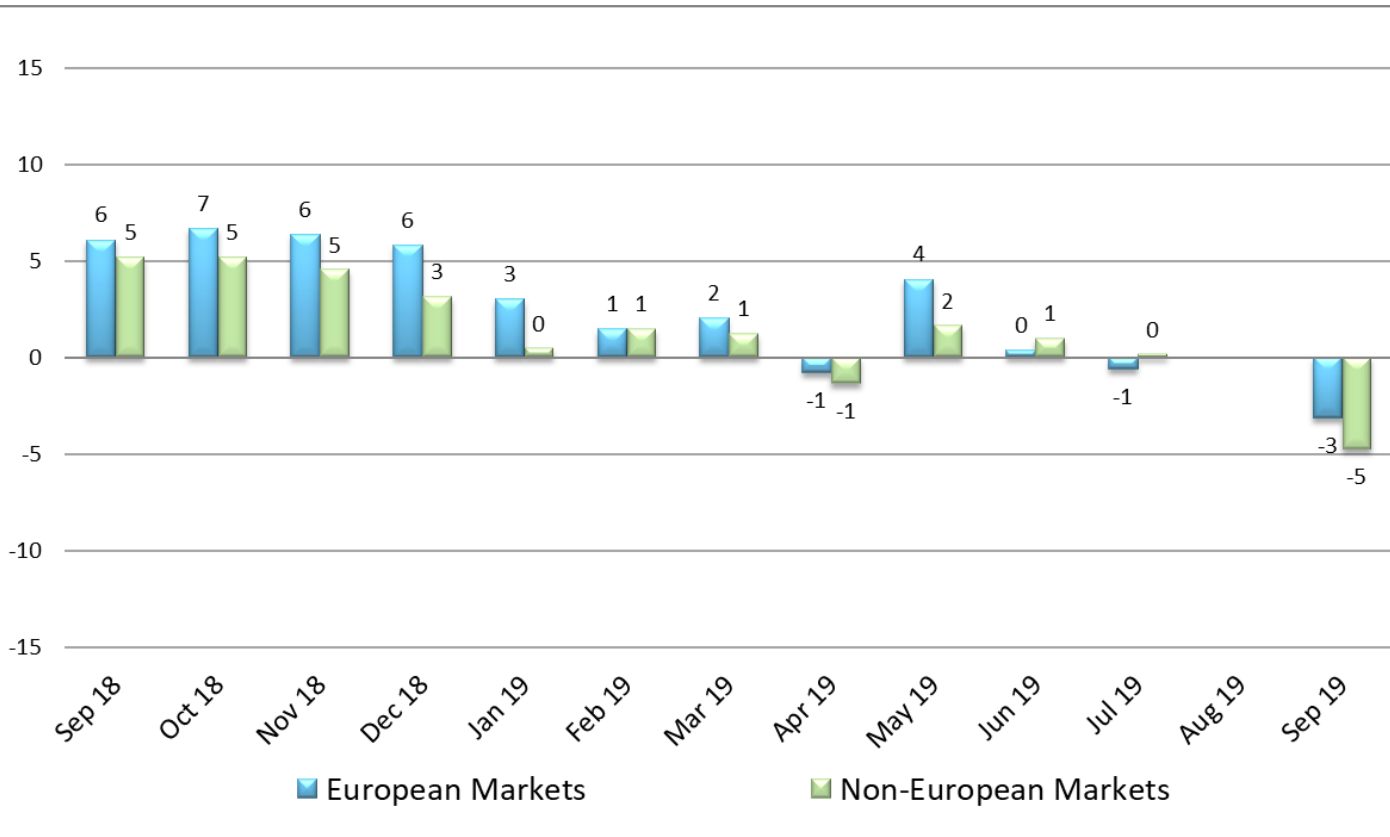
We consider our current business to be...



A distinct negative shift is observable, but still three out of four manufacturers see their business at least satisfactory.

Incoming Orders in the past month

Compared to the same period a year ago

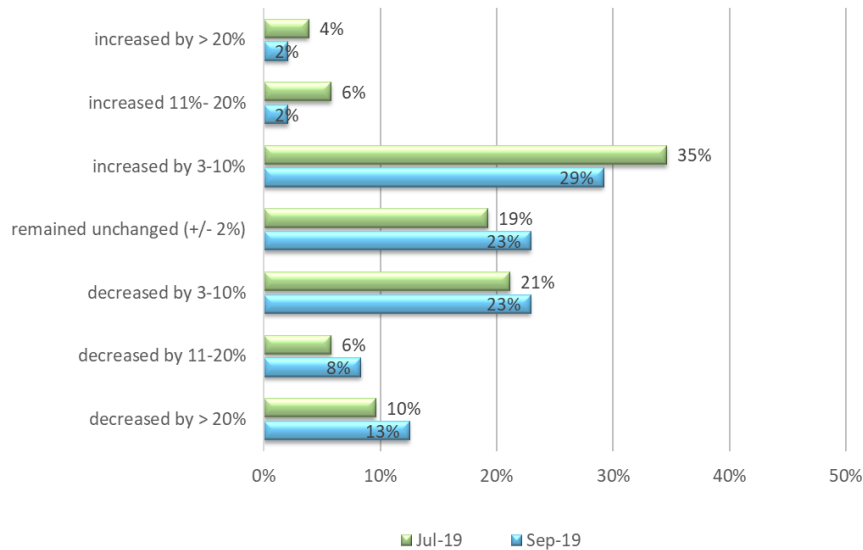


Very much in line with expectations, incoming orders did not pick up after the summer and stay behind 2018 levels.

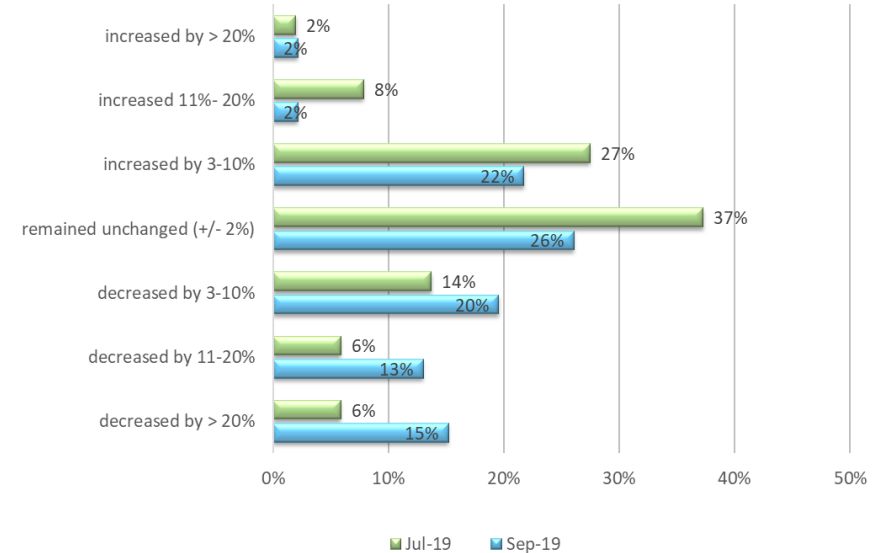
Incoming Orders in the past month

Compared to the same period a year ago

European Markets

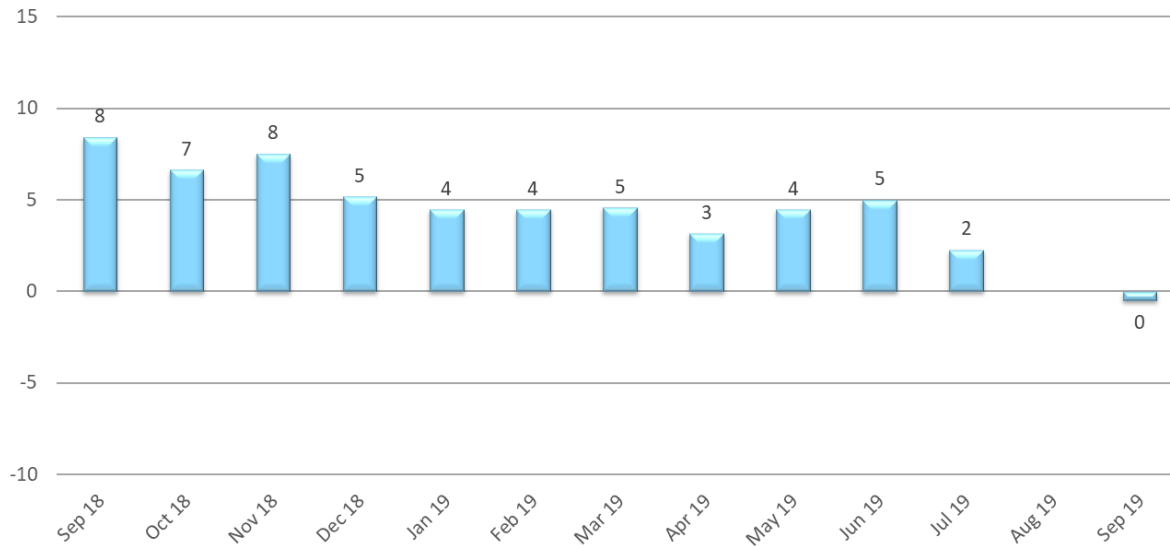


Non-European Markets



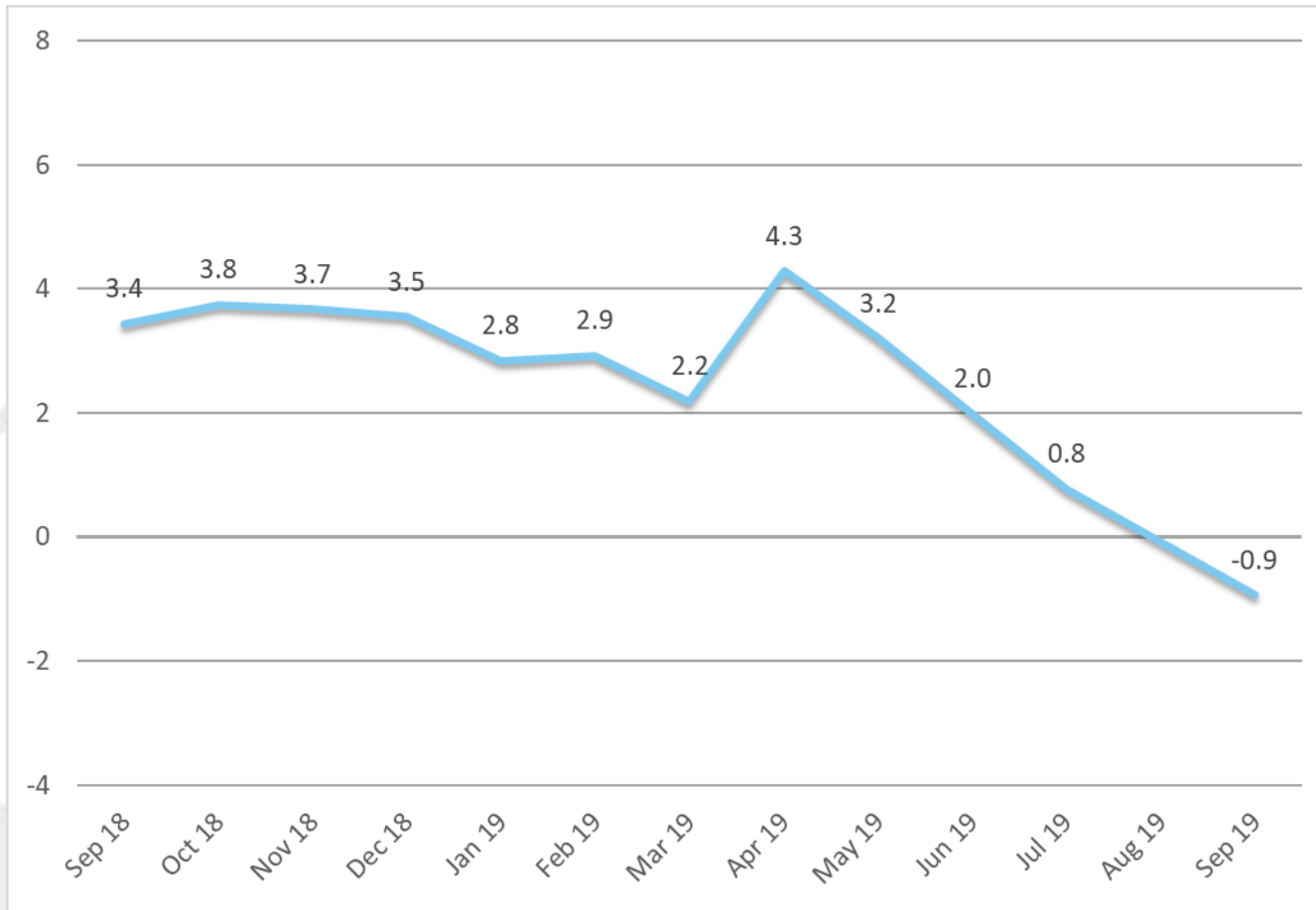
Sales in Europe in the past month

Compared to the same period a year ago



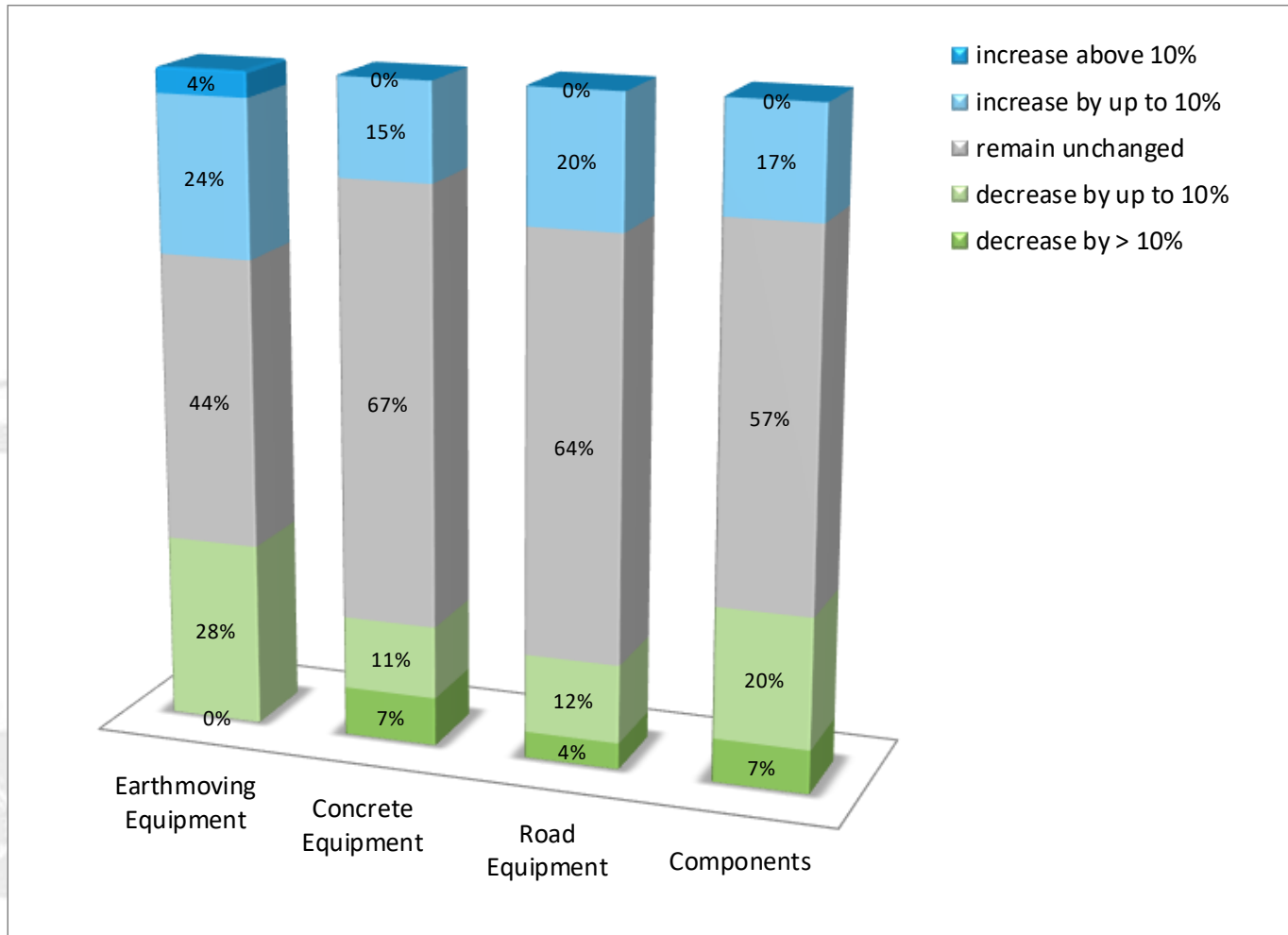
For the first time in 42 months, sales on the European market declined.

Total sales expectations for the next 6 months



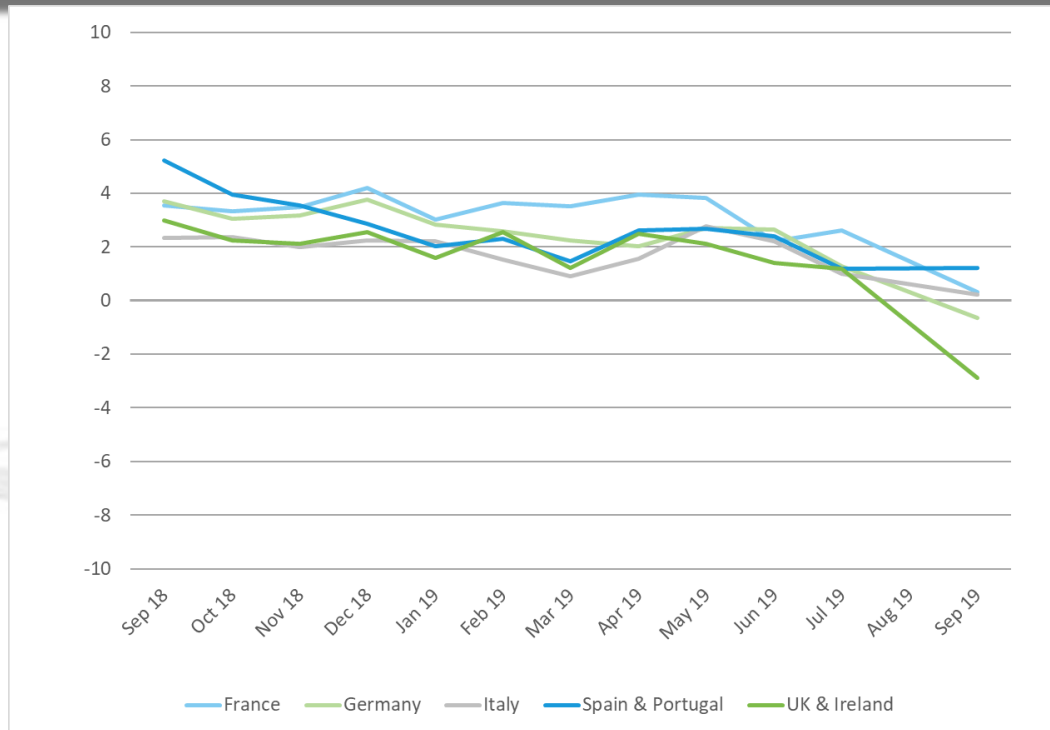
The fall of business expectations continues unbrokenly, and hits levels last seen four years ago.

Total sales expectations for the next 6 months by equipment type



Our sales expectations for the next 6 months

For the following markets are...



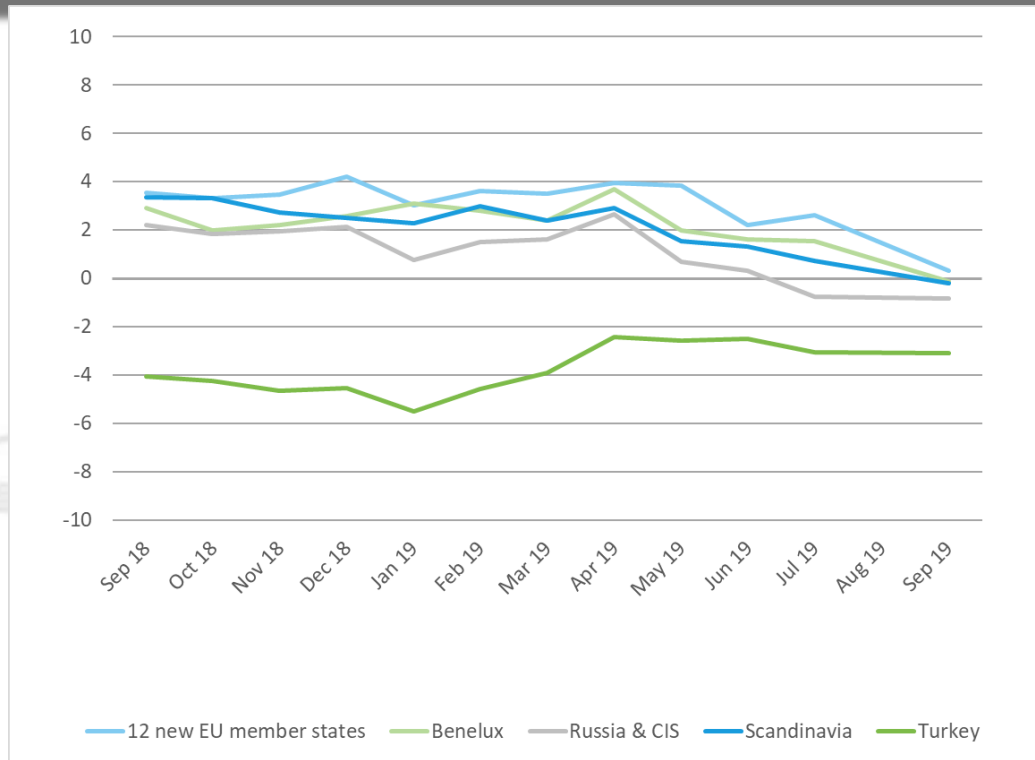
Opinion balance

compared to the same period a year ago

September 2019	France	Germany	Italy	Spain & Portugal	UK & Ireland
increase more than +10%	9%	6%	2%	11%	9%
increase between +3% and +10%	23%	19%	36%	18%	9%
flat between + 2 and - 2%	38%	36%	32%	53%	29%
decrease between -3% to -10%	23%	32%	26%	13%	33%
decrease more than -10%	6%	6%	4%	4%	20%

Source: CECE Business Barometer September 2019

Our sales expectations for the next 6 months For the following markets are...



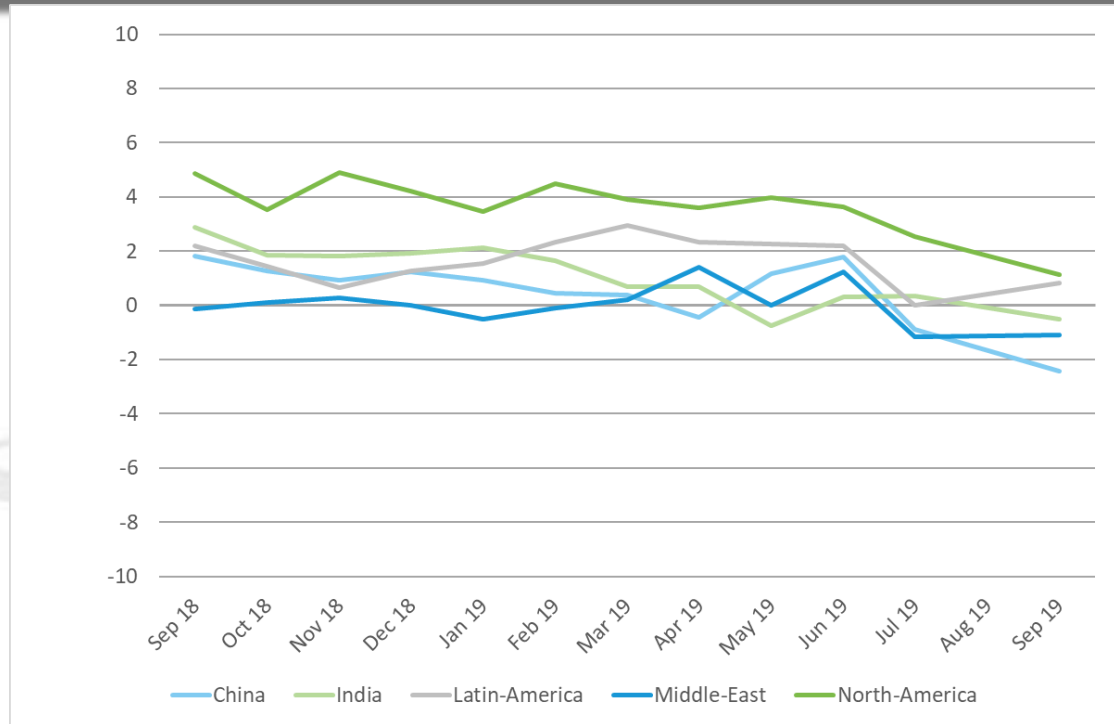
Opinion balance

compared to the same period a year ago

September 2019	12 new EU	Benelux	Russia & CIS	Scandinavia	Turkey
increase more than +10%	9%	7%	7%	4%	5%
increase between +3% and +10%	23%	18%	14%	19%	7%
flat between + 2 and - 2%	38%	44%	50%	49%	48%
decrease between -3% to -10%	23%	27%	17%	23%	19%
decrease more than -10%	6%	4%	12%	4%	21%

Source: CECE Business Barometer September 2019

Our sales expectations for the next 6 months For the following markets are...



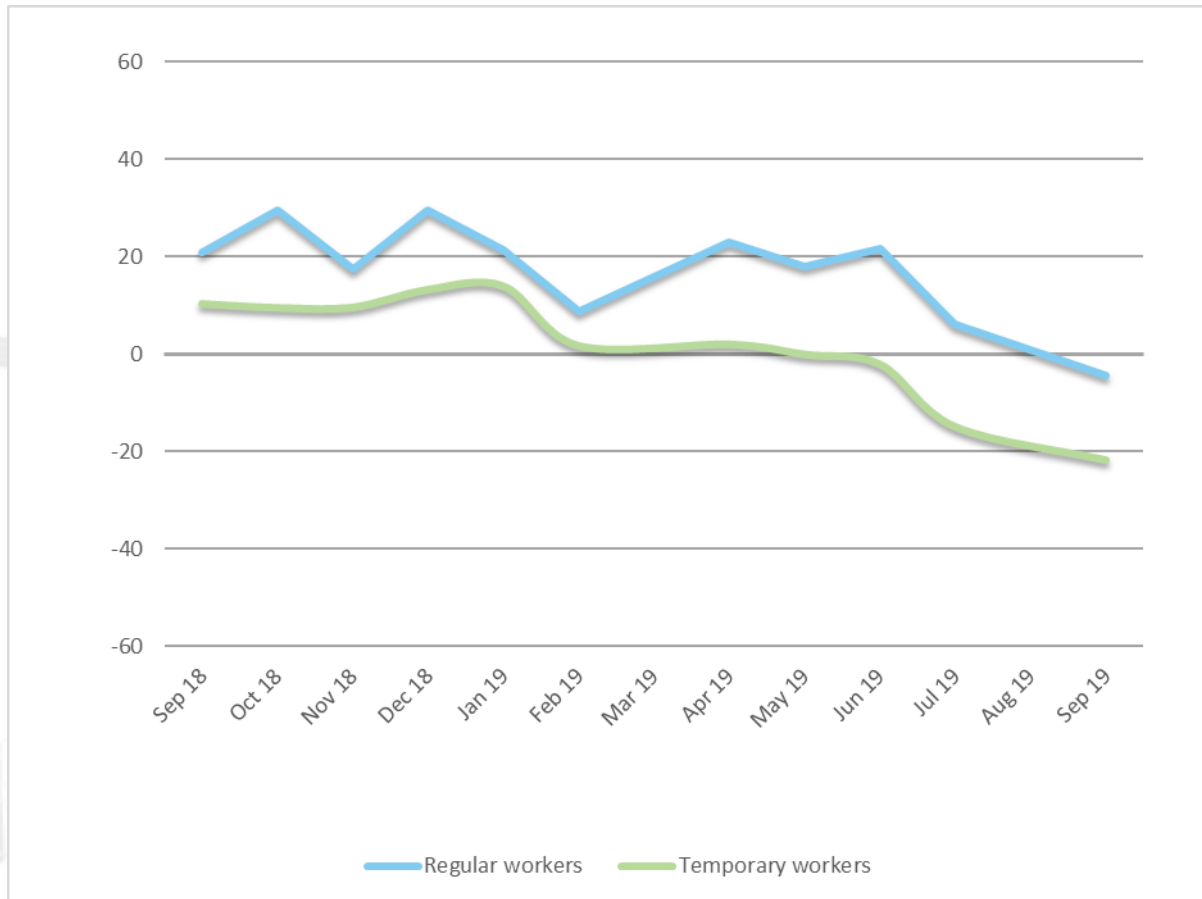
Opinion balance

compared to the same period a year ago

September 2019	China	India	Latin America	Middle East	North America
increase more than +10%	3%	8%	10%	0%	11%
increase between +3% and +10%	10%	13%	19%	12%	32%
flat between + 2 and - 2%	56%	54%	55%	63%	32%
decrease between -3% to -10%	13%	15%	10%	20%	16%
decrease more than -10%	18%	10%	7%	5%	9%

Source: CECE Business Barometer September 2019

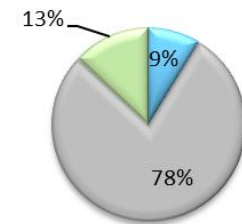
Workforce Plans for the next 6 months:



September 2019

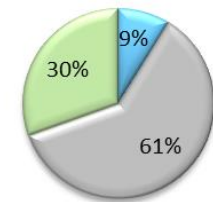
Regular workers

■ increase ■ remain the same ■ reduce

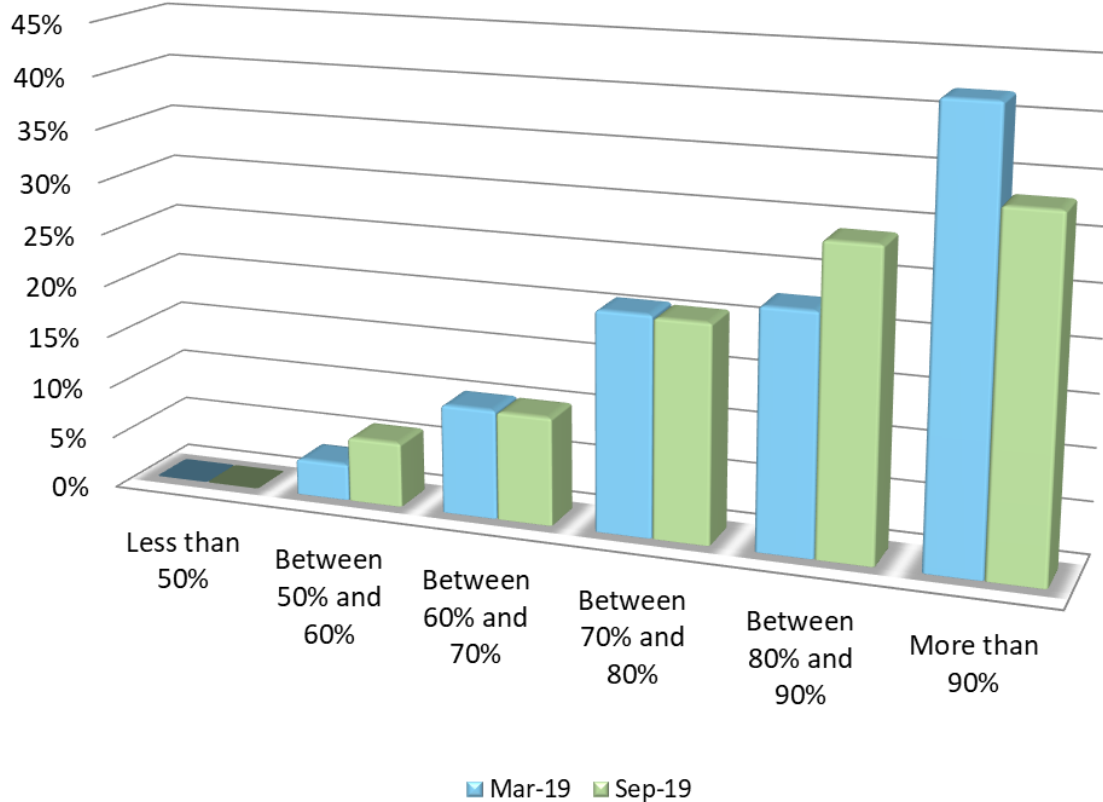


Temporary workers

■ increase ■ remain the same ■ reduce

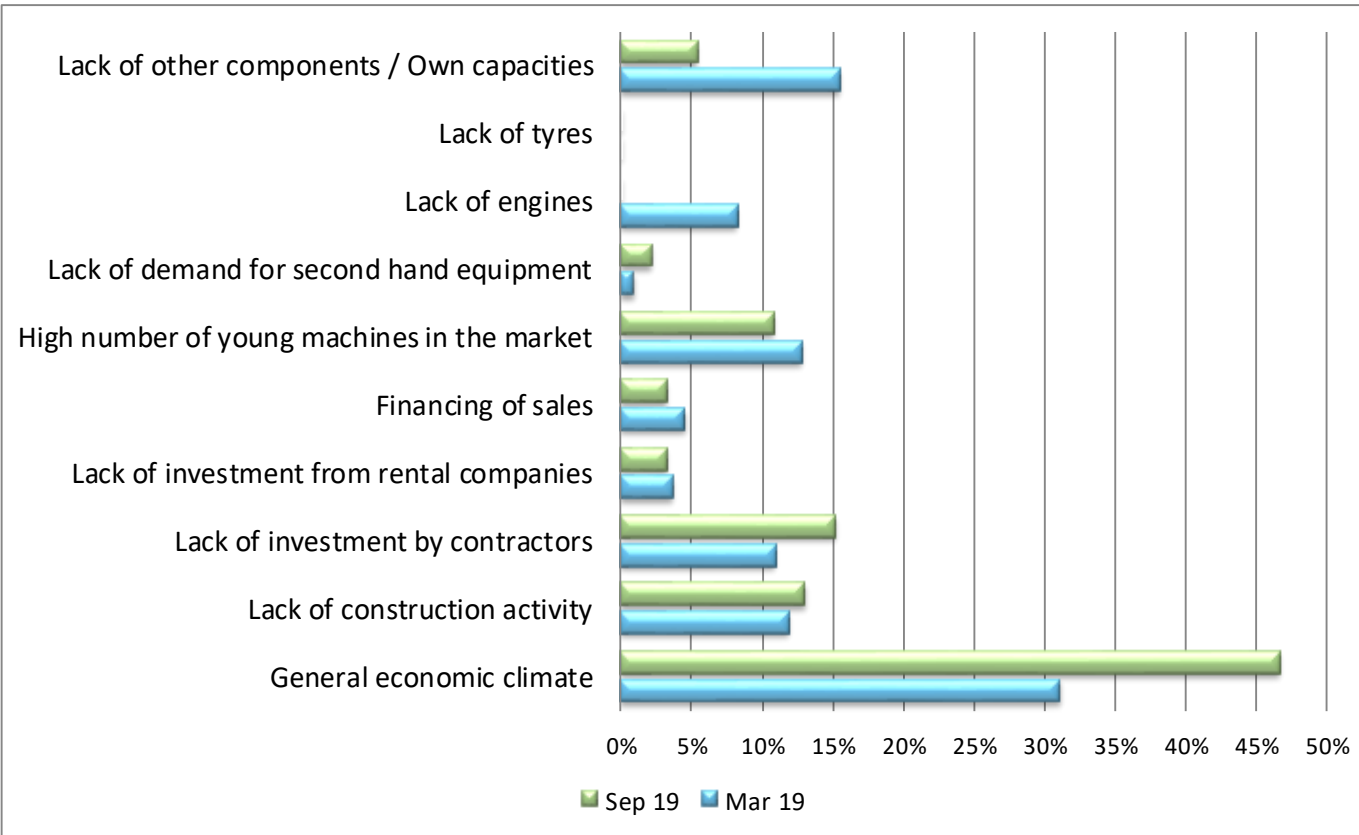


The rate of production capacity utilization...



Capacity utilization went down compared to six months ago, but stays on a healthy level.

The main factors limiting the sales of construction equipment



The various risks and uncertainties are affecting the general economic climate.

Thank you for your participation!



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