

# CECE Regulatory Update

17 October 2014, 8.00- 8.45am  
Crowne Plaza, Antwerp



CECE Congress 2014 - 15, 16, 17 October - Antwerp, Belgium





# Transatlantic Trade and Investment Partnership (TTIP)

*An opportunity for European*

*Construction Equipment Manufacturers*



CECE CONGRESS 2014  
Antwerp, Belgium

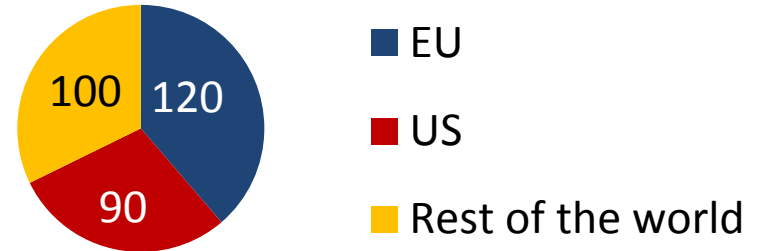


# TTIP: Why we care

Multilateral trade liberalization efforts stalled in Geneva  
More than €37bn of EU mechanical engineering goods exported to the US (2012)

- Massive growth and jobs potential
- Highly regulated regions
- €2bn traded every day
- Will impact 3<sup>rd</sup> countries

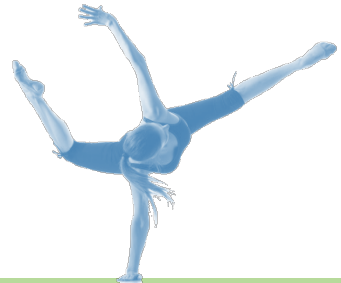
**TTIP could boost Economy  
by (€bn)**



# TTIP: What we want

Include Machinery in the TTIP negotiations

- Complete elimination of remaining tariffs
- Address and prevent regulatory divergences & technical barriers – build the system
  - Environment requirements for construction equipment
  - Harmonization of standards for construction equipment
  - Public procurement liberalization
- 3<sup>rd</sup> country market access for remanufacturing



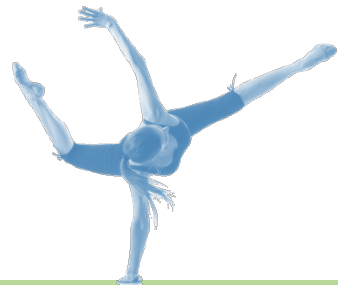
# TTIP: What we do

## Advocacy and coalitions



Transatlantic Trade  
and Investment  
Partnership

*The Regulatory Part*



- Recognized stakeholder
- Detailed position for CECE (April 2014)
- Joint letter of support by CECE / CEMA / AEM (June 2014)
- Joint CECE / CEMA outreach to European Commission ahead of round 7 (Sept 2014)
- Joint detailed position (CECE / CEMA / AEM) to be developed AND advocated on both sides
- ... *Political stocktaking postponed*

# Questions ?



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CONSTRUCTION EQUIPMENT