



**EUROSATORY**  
PROTECT YOUR FUTURE



Leave **your mark** at  
**THE GLOBAL EVENT FOR  
DEFENCE AND SECURITY**

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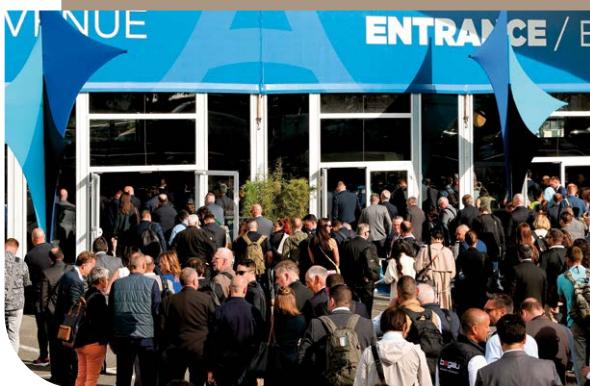
**PARIS 15•19 JUNE 2026**

# 76,285

professional visitors from  
155 countries over 5 days

## BOOST

YOUR PRESENCE ON  
THE WORLD DEFENCE AND  
SECURITY STAGE



# 2,032

exhibitors from 61 countries



## STIMULATE

NEW STRATEGIC AND  
COMMERCIAL OPPORTUNITIES

## ACCELERATE

YOUR INTERNATIONAL  
DEVELOPMENT



# 334

official delegations from  
93 countries



## MEET

ALL THE PLAYERS IN THE  
VALUE CHAIN, FROM SUPPLIERS  
TO DECISION MAKERS

# 600+

journalists from 52 countries



*The 2024 edition of Eurosatory marked a break with previous editions, by presenting the world's broadest array of technical and technological solutions to improve states' land and air defence and security capabilities, integrating land, air, maritime, space and cyber domains. Eurosatory has thus confirmed its position as one of the world's leading Defence and Security tradeshows.*

*It owes this success to an in-depth assessment of capabilities in the new geopolitical era in which we are living. We analyse the mega-trends that define the 21st century, with the aim of providing governments with the product and service solutions they need to meet their current and future challenges in terms of Defence and Homeland security, as well as protecting populations caught up in humanitarian and environmental crises.*

***Come and join the 2026 edition, and exhibit your solutions to the whole world!***

**Charles BEAUDOUIN**  
Exhibition Director, EUROSATORY



# A TRADESHOW 100% FOCUSED ON GROWTH AND STRATEGIC PARTNERSHIPS

**76,285** professional visitors

**44%** visitors from outside France

**1 IN 2** visitors is new to the show\*

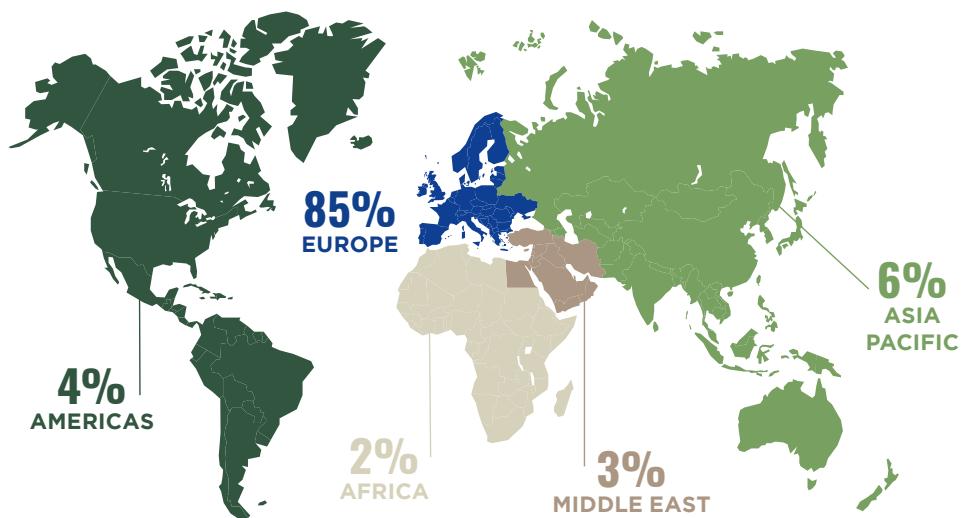
**155** countries represented,  
from all continents

**334** official delegations  
from 93 countries



## EXPLORE NEW MARKETS

### VISITOR BREAKDOWN BY CONTINENT



**Nearly  
1 in 2**

EXHIBITORS  
TAKES PART  
IN THE SHOW  
TO DEVELOP  
THEIR EXPORT  
BUSINESS\*

## CONNECT WITH DECISION MAKERS FROM ALL OVER THE WORLD

Gain access to an exclusive network of international leaders and specifiers,  
accelerating your opportunities for partnerships and new markets.

Develop your sales, build new alliances, boost innovation:

**2 out of 3**

visitors are decision makers\*

**9 out of 10**

visitors found tangible  
solutions for their projects  
at the show\*

**87%**

OF EXHIBITORS  
SATISFIED  
WITH VISITOR  
QUALITY\*

# Partnerships

## LAUNCH YOUR NEW PRODUCTS

**98%**

OF VISITORS WERE HIGHLY SATISFIED WITH THE SHOWCASED PRODUCTS AND SOLUTIONS\*

**46%**

OF EXHIBITORS SAY THEY GENERATED 1 TO 6 MONTHS OF SALES\*

**54%**

OF EXHIBITORS SAY THEY GENERATED 6 MONTHS OR MORE OF SALES\*

**96%**

of visitors who came looking for new products said they were satisfied\*

**500**

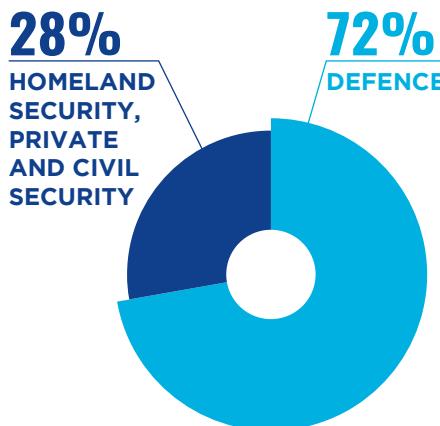
new products presented at each edition

## MEET THE LEADING MAJOR CONTRACTORS FROM THE ARMED & SECURITY FORCES

### TOP-LEVEL PROFILES

- Ministers of Defence
- Ministers of Homeland Security
- Heads of Armed Forces
- Armed Forces Procurement Directors
- Executive heads of strategic command (Police, Armed forces)
- Chief Information and Communication Officers
- Directors of civil protection
- Directors of civil aviation
- Port directors
- Sensitive infrastructure directors
- Senior civil servants, etc.

### BREAKDOWN OF DELEGATION TYPE



## OFFICIAL DELEGATIONS

Delegations are greeted in person and taken around the show on an itinerary defined according to their visiting goals. Are you interested in being on their route?

**A stand of more than 30 sqm indoors and 60 sqm outdoors is mandatory.**

The visiting programme is subject to the approval of the invited delegations.

**87%**

OF EXHIBITORS WHO MET DELEGATIONS ARE SATISFIED\*



**7 out of 10 visitors**

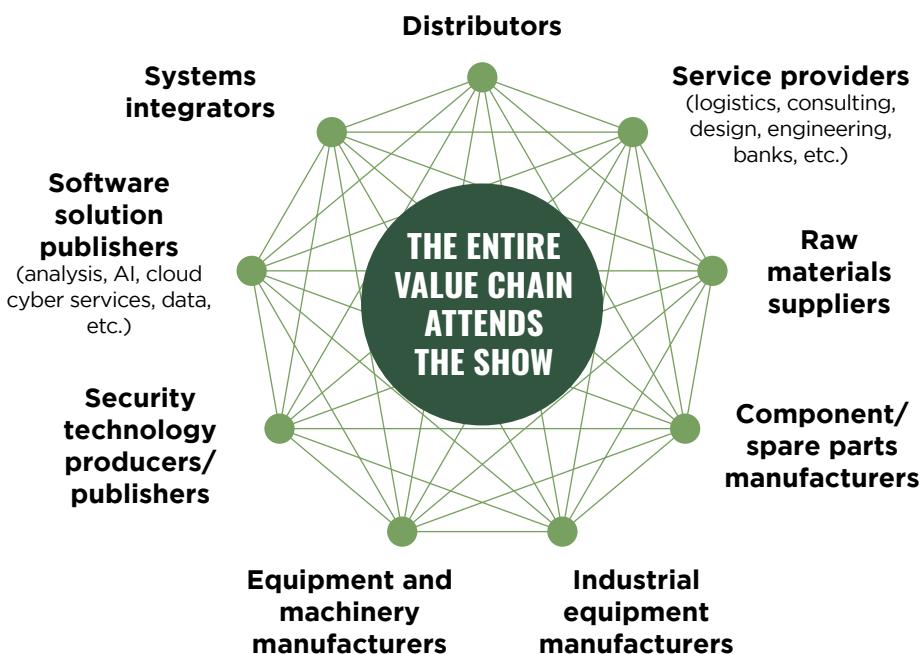
CAME TO MAINTAIN CLOSE CONTACTS WITH THEIR CUSTOMERS AND SUPPLIERS\*

**96%**

OF EXHIBITORS AIMING TO BUILD ON THEIR BRAND AWARENESS, VISIBILITY AND COMPANY IMAGE ARE SATISFIED\*

## NURTURE YOUR NETWORK WITH THE ENTIRE INDUSTRIAL VALUE CHAIN

Being at Eurosatory offers you the chance to explore new collaboration openings, establish and strengthen sustainable relationships with partners for your future projects, and form strategic alliances.



## OFFER YOURSELF A MEDIA PLATFORM

The exhibition is a true media showcase and **a must-attend event for journalists from the international media**. At each edition, all the leading media, whether general interest or specialist, congregate to cover the show.

**600+** journalists from 52 countries

**35** official media partners

**16,000** items of print, web, radio and TV coverage

A collage of images from an exhibition. In the top right, a large black military vehicle with a long barrel is shown. In the center, a large tan armored vehicle with a flat roof and a white sign that reads 'CAESAR 6x6 MK2' is surrounded by people. In the bottom left, a green armored vehicle with a large gun is shown from a side-on perspective. The background features a yellow military vehicle and a white van. The overall theme is military technology and defense.

**DEFENCE  
SECURITY  
CRISIS  
MANAGEMENT  
INNOVATION  
TECHNOLOGY  
FORESIGHT  
TALKS & INSIGHTS  
LIVE  
DEMONSTRATIONS**

# A BUSINESS-ORIENTED SHOW

**2,032** exhibitors

**61** countries represented

**64%** returning exhibitors

**16.5%** increase in participation  
in 2024 (vs 2022)

**94%** OF EXHIBITORS ARE SATISFIED WITH THEIR SHOW\*

**84%** OF EXHIBITORS SURVEYED SAID THEY WANT TO COME BACK IN 2026\*

**82%** OF EXHIBITORS THINK THAT EUROSATORY IS AN IMPORTANT TRADESHOW FOR THEIR BUSINESS DEVELOPMENT\*

## TOP 10 COUNTRIES EXHIBITING



France



USA



Germany



United Kingdom



China



Australia



Italy



Türkiye

## ALL THE SECTORS IN THE DEFENCE AND SECURITY INDUSTRY ARE REPRESENTED

- Land vehicles
- Aircraft
- Watercraft
- Space tech
- Sub-assemblies for land vehicles, aircraft and watercraft
- Robots and UAVs
- Air defence, radar, counter-UAS systems
- Weapons and ammunition
- Optics and optronics
- Information, communication and electronic warfare systems
- Cyberspace
- Detection, navigation, localisation, acquisition and deception
- Personal equipment
- CBRNe
- Healthcare, emergency and medical support
- Simulation and training
- Logistics for operations and support to camps and infrastructure
- Field preparation, explosive ordinance disposal
- Infrastructure protection
- Maintenance, engineering and services
- Research, testing and measurement
- Materials, components and sub-assemblies

## EXHIBITORS FROM ALL 4 CORNERS OF THE WORLD

EUROPE

MIDDLE EAST  
ASIA-PACIFIC

AMERICAS

AFRICA

**74%**

**14%**

**11%**

**1%**



## 42 NATIONAL PAVILIONS

Armenia, Australia, Austria, Belgium, Bosnia and Herzegovina, Brazil, Bulgaria, Canada, China, Colombia, Croatia, Cyprus, Czechia, Denmark, Estonia, Finland, Germany, Greece, Hungary, India, Italy, Japan, Latvia, Lithuania, Luxembourg, Netherlands, Norway, Poland, Romania, Serbia, Slovakia, Slovenia, South Korea, Spain, Sweden, Switzerland, Türkiye, Ukraine, United Arab Emirates, United Kingdom, United States.

# A SHOW THAT ADAPTS TO YOUR PROFILE

## TECHNOLOGY CLUSTERS

EXHIBIT ALONGSIDE YOUR INDUSTRY PEERS FOR GREATER VISIBILITY

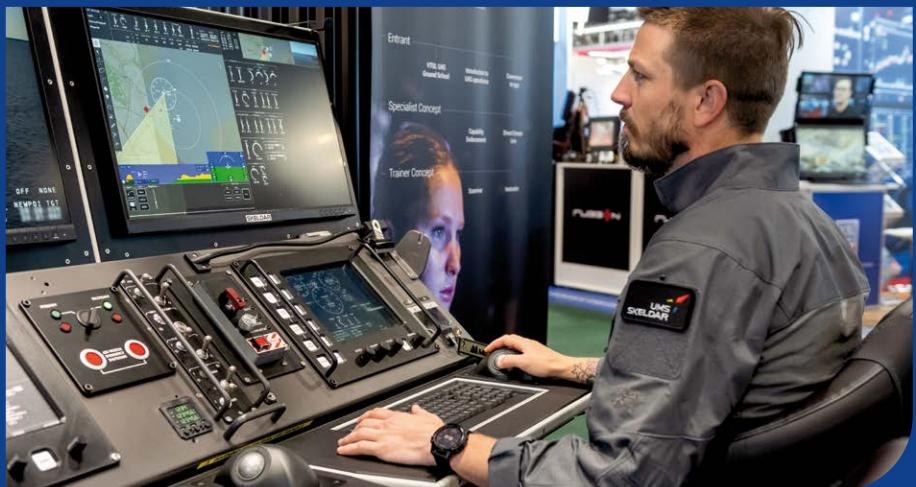
Stand out at the show by exhibiting in one of the technology clusters. **Eurosatory** adapts to its exhibitors, and **can help you highlight your activity by positioning it in a dedicated area with other players working in the same field.**

- CBRNe
- Civil security and Firefighting
- Cybersecurity and Information systems
- Drones and Robotics
- Embedded electronics
- Engineering and Manufacturing
- Logistical support
- Medical
- Optics & Electronics
- Research, Tests and Measurement
- Security and infrastructure surveillance
- Training and Simulation



Spain

Sweden



# DEDICATED SPACES



## START-UPS: ACCELERATE YOUR GROWTH

**EUROSATORY LAB** is the ecosystem dedicated to innovation at the show: a tailored exhibiting proposal for an enhanced presence at controlled cost including: **your attendance over 5 days and speaking slots on a dedicated stage in the Lab!**  
Meet investors and order principals attending **EUROSATORY**.

Start-ups have access to a specially tailored formula.



## helped

Humanitarian Emergency Logistic Project and Eco Development

### A SPACE DEDICATED TO CRISIS MANAGEMENT

Handling crises is a big issue in tomorrow's world.

The range of humanitarian and environmental disaster response solutions, found everywhere on the show, is curated on this space entitled **HELPED (Humanitarian Emergency Logistic Project and Eco-Development)**.

In 2024 it brought together more than 55 international companies.



## HELICOPTER ZONE

### AT THE HEART OF AIRLAND OPERATIONS

**EUROSATORY**, the leading **"LAND AND AIRLAND"** show in the world, places emphasis on the airland action of helicopters which is of critical importance in the context of high-intensity conflicts and as far as responding to humanitarian disasters.

Exhibiting in this area will allow you to assert your status as an unavoidable player in the world of helicopters employed in defence and security.

# CHOOSE THE SERVICES TO MEET YOUR GOALS

Eurosatory is here to help you get the most out of your show. Whether you're looking for brand awareness, visibility or qualified sales leads, you can choose the services to help you reach YOUR GOALS.

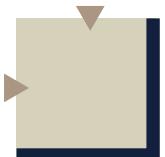
	INCLUDED IN MANDATORY REGISTRATION FEE	OPTIONAL
<b>EXHIBITOR SERVICES</b>		
Presence in the official online catalogue	●	
Tickets to official reception (number of invitations according to stand surface area)	●	
Customer invitations (e-invitations according to stand surface area)	●	
Download your exhibitor badges	●	
Coordination of contractors on site	●	
Access to Eurosatory talks at the show	●	
<b>PROMOTE YOUR NEW PRODUCTS, EQUIPMENT &amp; SOLUTIONS</b>		
Delivery of a keynote speech: 20-45 minutes on the theme of your choice, listed in official programmes		ON QUOTATION
Your equipment demonstrated live, in real-life conditions, on the dedicated 20,000 sqm area		ON QUOTATION
<b>OPTIMISE YOUR BUSINESS DISCUSSIONS</b>		
Contact all the show's participants with the matchmaking programme	●	
Organise qualified and targeted business meetings, ahead of the show, with exhibitors or visitors	●	
Meet official delegations visiting the show		CONDITIONS APPLY
Additional invitations to official evening function		CONTACT US
<b>STAND OUT WITH SPONSORSHIP</b>		
Sponsor promotional and customisable tools (badges, lanyards, tote bags, display media, etc)		ON QUOTATION
Sponsor visitor assistance tools (web app, show floor plans, etc.)		ON QUOTATION
<b>DEVELOP BRAND AWARENESS</b>		
A press office and distribution of your press releases on site	●	
Your advert in the Eurosatory Show Daily		CONTACT US
Your advert on the Eurosatory TV studio screens and on screens around the show		CONTACT US
Recording of a video interview for broadcast on Eurosatory TV, live and on catch-up, and on your own communication media		CONTACT US

# ORGANISE YOUR PARTICIPATION

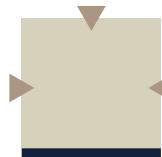
## CHOOSE YOUR STAND LOCATION

**INDOORS:** bare stands must be **at least 12 sqm**

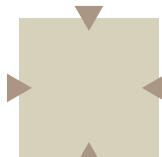
**Option: 2, 3 or 4 open sides**



1 corner



2 corners



4 corners

**Option: Double-decker stand**

up to 20% of floor area  
(60% for stands on hall perimeter)

**Option: Partition walls, carpet, raised floor**  
see prices page 14

### Shell scheme

Including furniture, carpet, partition walls, electricity and a rack of spotlights, excluding specific equipment (TV, coffee machine, showcase, etc.)

#### CLASSIC

**6, 9 and 12 sqm stands**



6 sqm stand (Discovery Village)



9 sqm stand



12 sqm stand

#### BUSINESS

**12, 15, 18, 21 and 24 sqm stands** (2 colours to choose from)



12 sqm stand



15 sqm stand



24 sqm stand

#### PRESTIGE

**Stands of at least 24 sqm then in multiples of 3 sqm** (colours to choose from)



24 sqm stand



36 sqm stand

**OUTDOORS:** bare stand of **at least 50 sqm**

**Construction fee** mandatory for all constructed or covered area

**Option: Double-decker stand**  
up to 100% of floor area

**Option : Outdoor pavilion**

**PAVILION**  
**25 sqm**





# DIRECT EXHIBITOR OR CO-EXHIBITOR

A **DIRECT EXHIBITOR** books a stand in their name and can host one or several co-exhibitors. The direct exhibitors pays the registration fees for their co-exhibitor(s).

A **CO-EXHIBITOR** displays their equipment and products on the space provided to them by a direct exhibitor. Co-exhibitors must also be declared by the direct exhibitor in order to benefit from the services offered.

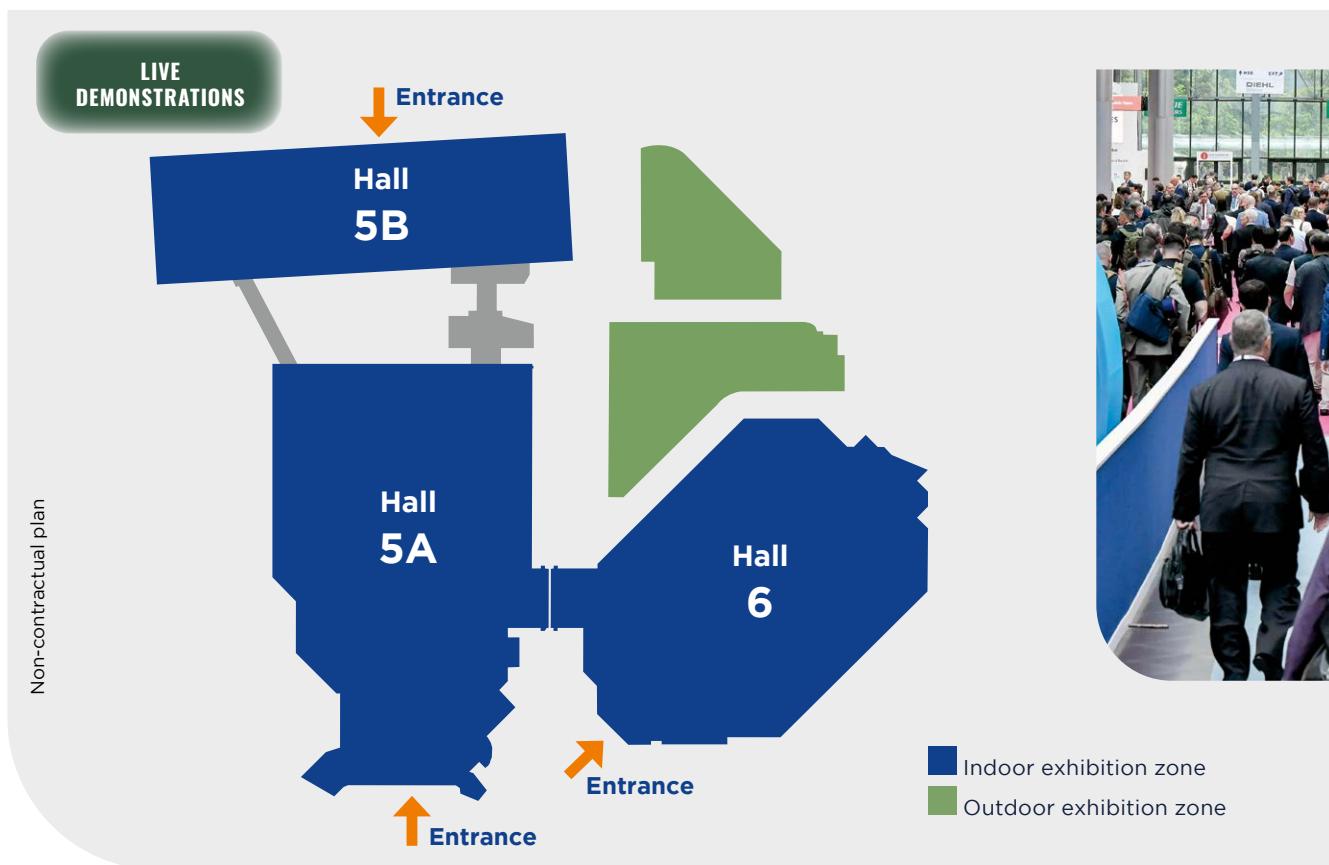
## DISCOVERY VILLAGE

Is made up of **6 sqm** stands, available exclusively to companies taking part in Eurosatory **for the first time**.

It is also possible to exhibit within a **national pavilion** or as part of an **organised group** (chambers of commerce, clusters, for example). If you are interested in exhibiting via a grouping, please contact us to be put in touch.



## EXHIBITION MAP



# CALCULATE YOUR COST OF PARTICIPATION

## INDOOR EXHIBITING

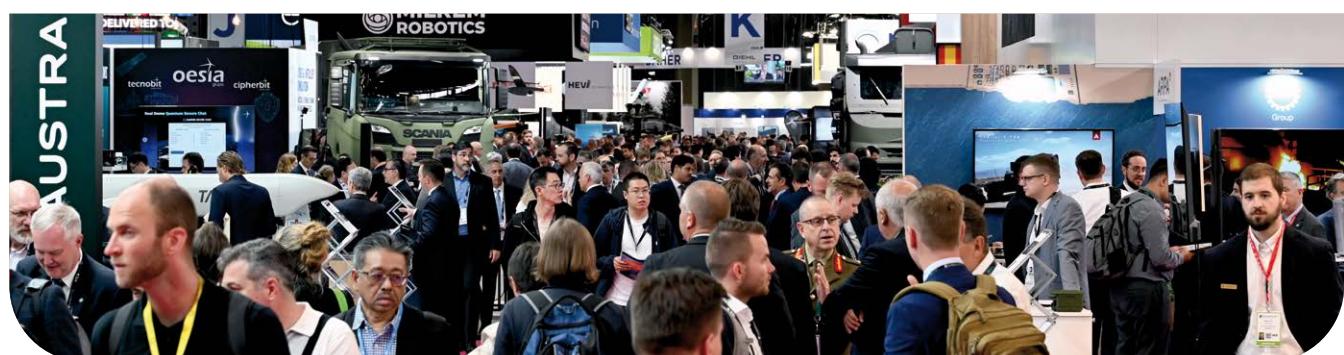
STAND TYPE	PRICE EX. VAT	YOUR CALCULATIONS
Indoor bare area	€ 636 / sqm	
Discovery Village stand – Classic, 6 sqm	€ 755 / sqm	
Classic stand	€ 755 / sqm	
Business stand	€ 821 / sqm	
Prestige stand	€ 922 / sqm	
OPTIONS		
Corners (1, 2 or 4)	€ 450 / corner	
Upper floor surface area	€ 421 / sqm	
Carpet	€ 20 / sqm	
Raised floor	€ 32 / sqm	
Flock cotton partition	€ 155 / linear metre	
ONLY FOR SHELL SCHEME		
32" LED screen – on totem stand or base	€ 494 each	
43" LED screen – on totem stand or base	€ 599 each	
50" LED screen – on totem stand or base	€ 657 each	
Horizontal lit showcase	€ 274 each	
Vertical lit showcase	€ 407 each	
EXHIBITOR PACKAGE - MANDATORY		
Direct exhibitor – Indoor surface area < 8 sqm	€ 629 fee	
Direct exhibitor – Indoor surface area 9 sqm to 30 sqm	€ 1,089 fee	
Direct exhibitor – Indoor surface area 31 sqm to 60 sqm	€ 1,272 fee	
Direct exhibitor – Indoor surface area 61 sqm to 100 sqm	€ 1,897 fee	
Direct exhibitor – Indoor surface area 101 sqm to 250 sqm	€ 3,071 fee	
Direct exhibitor – Indoor surface area 251 sqm to 500 sqm	€ 4,046 fee	
Direct exhibitor – Indoor surface area > 500 sqm	€ 7,161 fee	
Per co-exhibitor	€ 1,054 / co-exh	
Per co-exhibitor (if more than 5)	€ 800 / co-exh	
Start-up in Eurosatory Lab	€ 1040 fee	
TOTAL		

## OUTDOOR EXHIBITING

STAND TYPE	PRICE EX. VAT	YOUR CALCULATIONS
Outdoor bare area (min. 50 sqm)	€ 295 / sqm	
Construction fee	€ 205 / sqm	
OPTIONS		
Upper floor surface area	€ 198 / sqm	
Fully equipped pavilion 25 sqm (surface area not included)	€ 16,888 each	
EXHIBITOR PACKAGE - MANDATORY		
Direct exhibitor - Outdoor surface area 50 sqm to 60 sqm	€ 814 fee	
Direct exhibitor - Outdoor surface area 61 sqm to 100 sqm	€ 1,266 fee	
Direct exhibitor - Outdoor surface area 101 sqm to 200 sqm	€ 1,861 fee	
Direct exhibitor - Outdoor surface area 201 sqm to 300 sqm	€ 3,060 fee	
Direct exhibitor - Outdoor surface area 301 sqm to 500 sqm	€ 5,722 fee	
Direct exhibitor - Outdoor surface area > 500 sqm	€ 8,584 fee	
Per co-exhibitor	€ 1,054 / co-exh	
Per co-exhibitor (if more than 5)	€ 800 / co-exh	
TOTAL		

## SECURITY DEPOSIT - To be paid upon arrival on site

YOUR CALCULATIONS
TOTAL





[www.eurosatory.com](http://www.eurosatory.com)

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