



CONSTRUCTING
THE EUROPE
OF TOMORROW

CECE Business Barometer July 2026 - Summary



COMMITTEE FOR EUROPEAN
CONSTRUCTION EQUIPMENT

CECE Business Barometer Summary

July 2026

Business Climate and Sales in Europe:

- Business climate index bounced back slightly in July after a not so positive spring
- Sales on the European market received an unexpected boost, according to the surveyed manufacturers

Incoming Orders past month:

- Order intake is still growing, momentum has not changed since May
- Non-European markets show a marginally better scenario than European markets

Expectations for the next 6 months:

- Southern European markets and Nordic countries are currently seen most positive
- Expectedly, no improved evaluation visible for Middle East markets
- Components suppliers are still the most optimistic sub-group

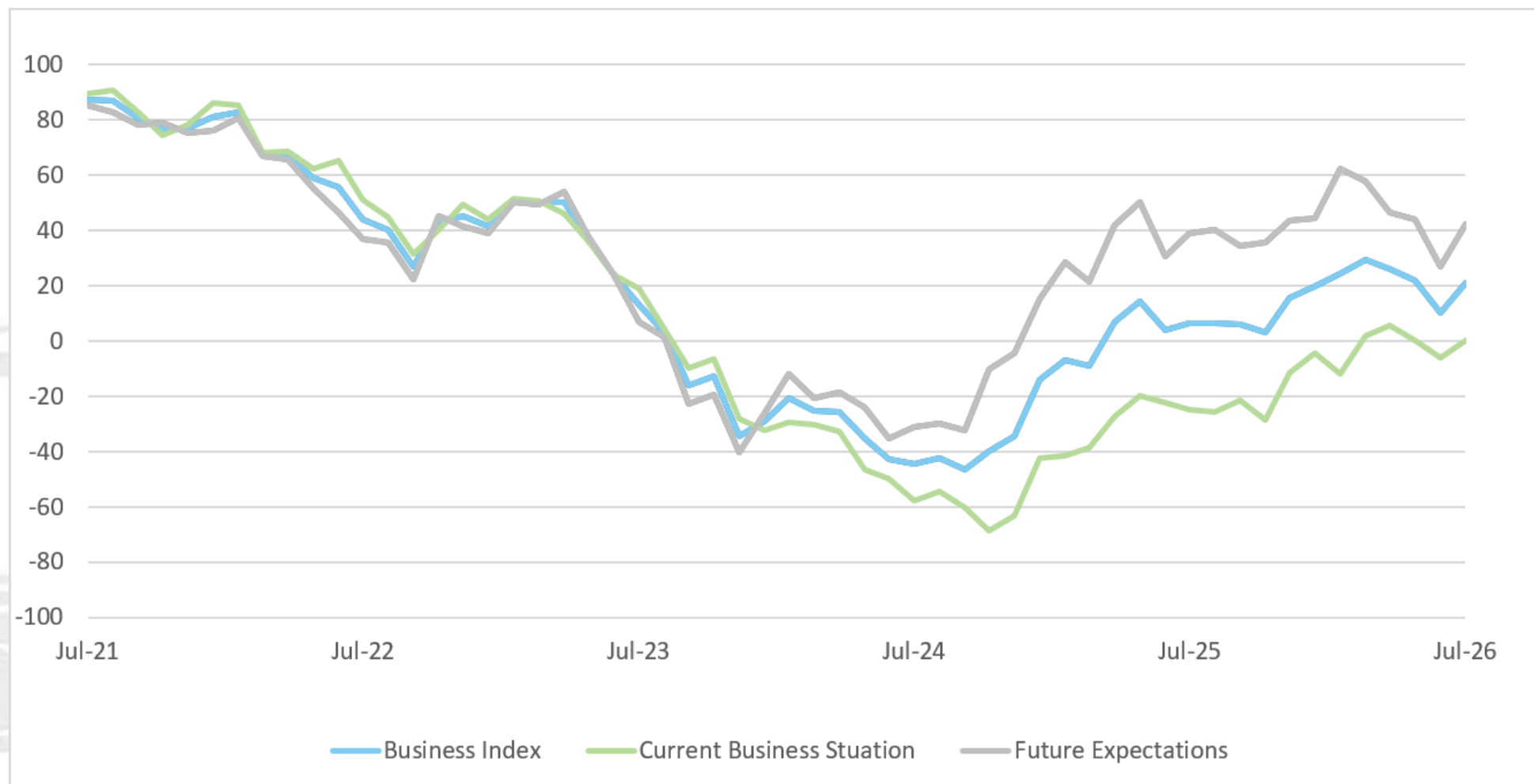
Workforce:

- Plans for increasing and reducing permanent workforce are balancing out across manufacturers
- Slight majority of companies expects reduction of temporary workforce number

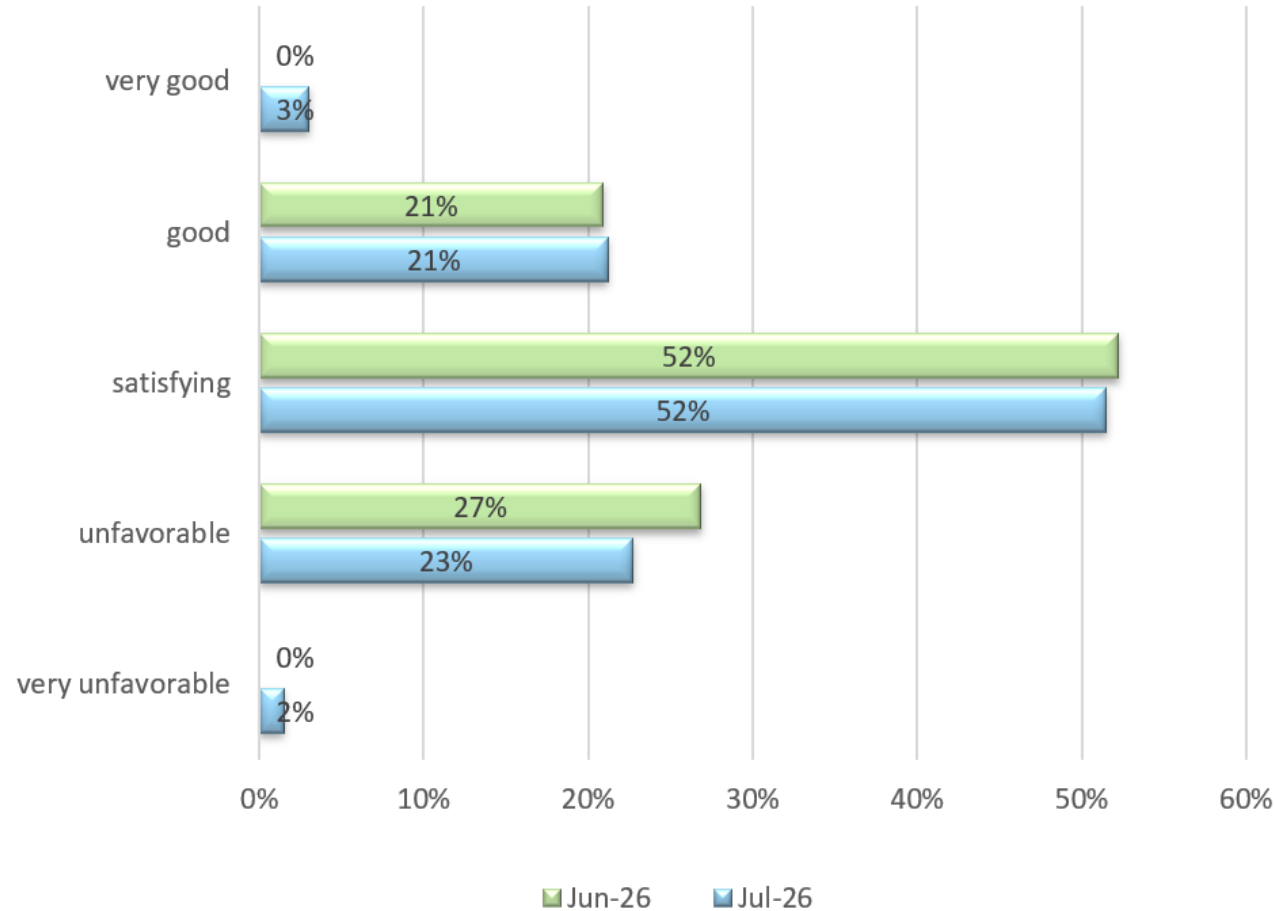
Business with European rental companies:

- In Europe's largest markets, only France and Germany saw improved business with rental customers in the first half of the year
- Total Europe registered sound growth, implying that smaller markets strongly outperformed the top four markets

CECE Business Climate Index



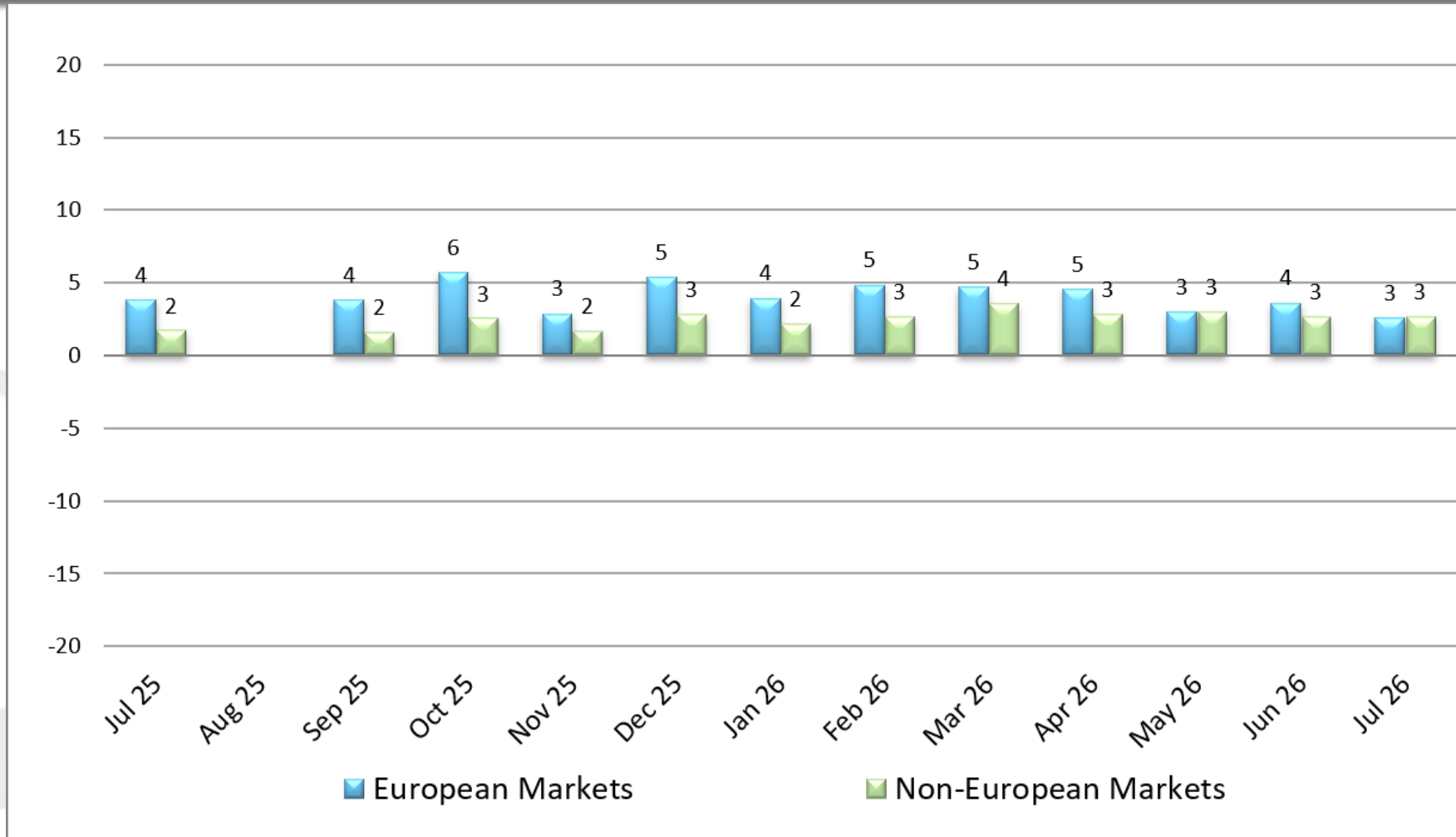
We consider our current business to be...



Minimal change compared to last month, as there are now few companies reporting very good and very bad business scenario.

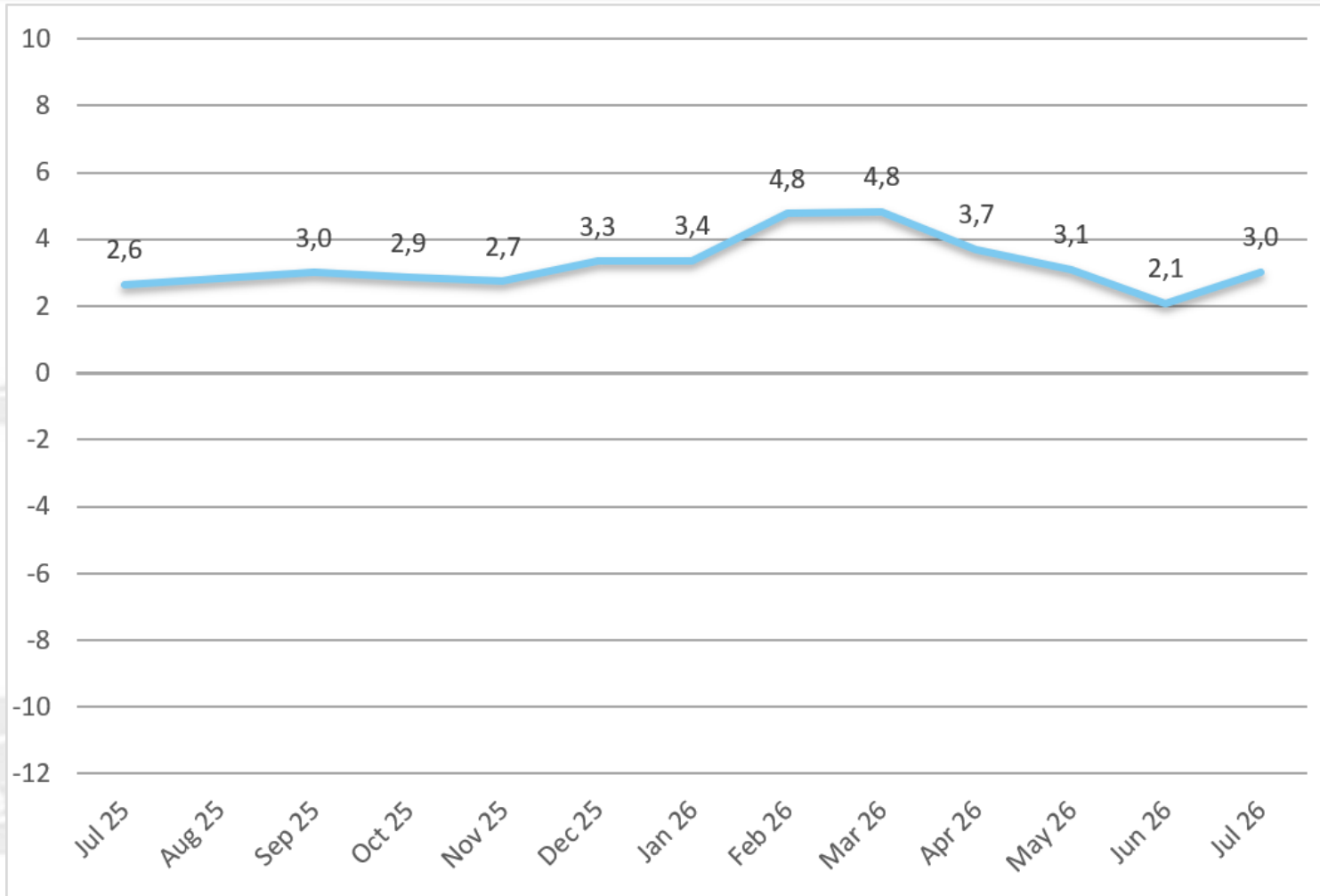
Incoming Orders in the past month

Compared to the same period a year ago



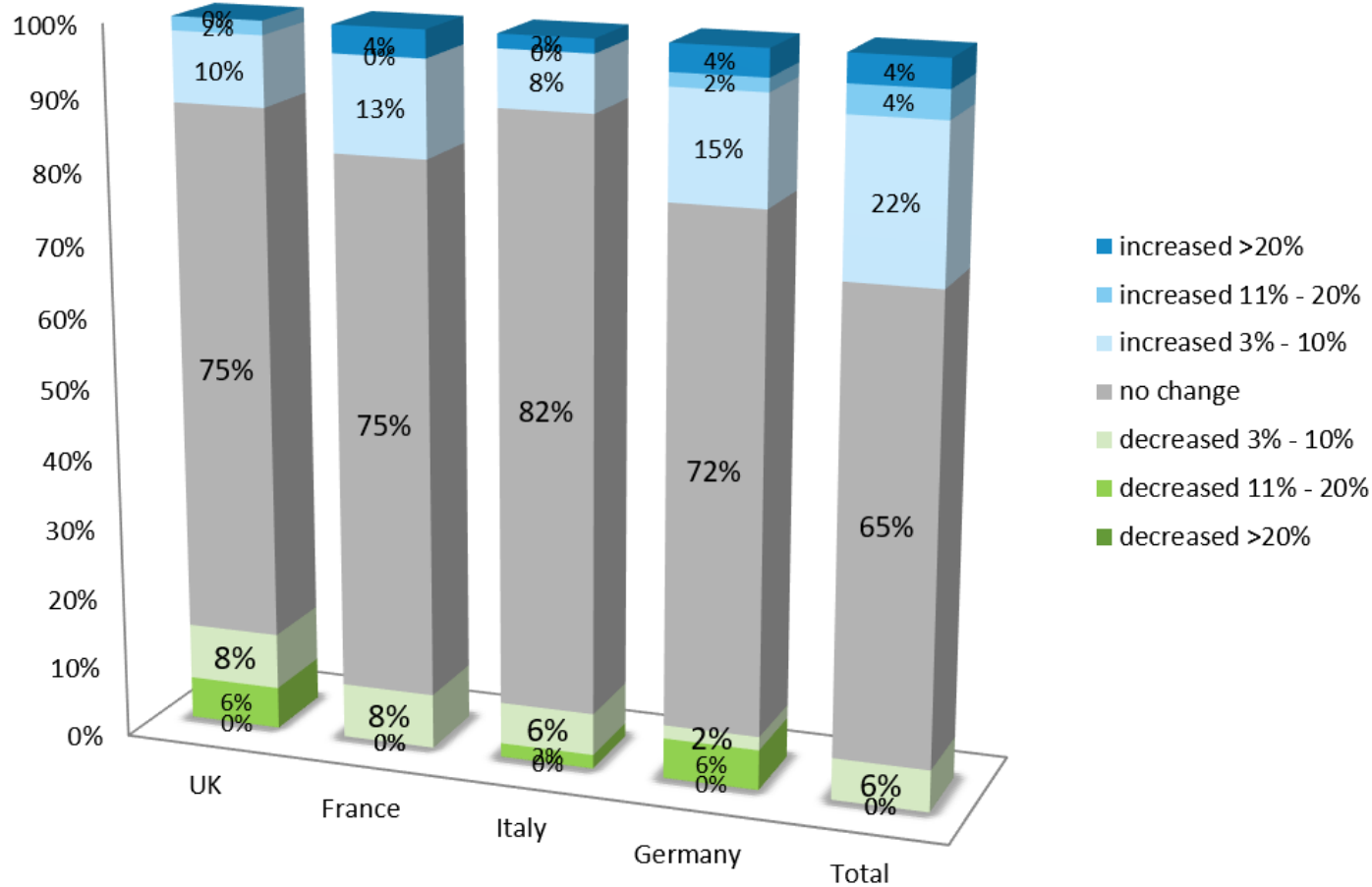
Order growth continues with the same momentum seen in May and June.

Total sales expectations for the next 6 months



After three months of declines, sales expectations saw a moderate upturn in July.

Development of the business with European rental companies Jan-June 2026



Business with rental customers grew strongest outside of the top four European markets.

Interested in participating? Contact:



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